



WERISE (DSA)
SOLUTIONS FOR EVERY VENTURE GROWTH
FINANCE & INSURANCE



• Authorised Channel Partners Of All Leading Banks & NBFC's •

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Message From The Desk Of Founder



Jayesh E. Pawar

Founder / Chairman

Jayesh Pawar is a self-made entrepreneur with over a decade of experience in the finance, insurance, and real estate sectors. His journey began in freelancing, where he built his foundation through hard work, hands-on marketing, and direct client engagement. In 2018, he entered the finance industry by working in the D.H.F.L. recovery department, where he learned the nuances of loan recovery and client management.

In 2019, Jayesh expanded his expertise by joining Kotak Life Insurance as a Life Advisor. After extensive training, he developed a deep understanding of insurance products and client needs. His passion and drive soon led him back into the finance sector, where he collaborated with leading companies like Square Capital, Urban Money, Aadi Field, Andromeda, and Rulon's—some of the biggest DSAs in India.

Despite facing major setbacks during the COVID-19 pandemic, Jayesh didn't give up. Instead, he used the experience to fuel a new vision. In 2023–2024, he officially launched his venture under the name WERISE DSA, with a focus on financial services and real estate solutions. Starting with only 2 employees, his leadership and dedication have helped the company grow to 18 employees within just a year.

A clear mission drives Jayesh's entrepreneurial journey—to create a strong and trusted brand with over 50+ branches across Virar-Dahanu, Mira-Bhayandar (Thane District), Borivali-Churchgate, and Navi Mumbai. Today, with a loyal client base of over 2,500+ people, he continues to lead with integrity, innovation, and a customer-first mindset.

Jayesh Pawar is not just a founder—he is a visionary who believes in building value through trust, hard work, and long-term relationships.

Thank you for being an integral part of our journey. We look forward to continuing to serve you with integrity and a steadfast commitment to your success.

“ At WERISE DSA, we believe in building success through trust, hard work, and lasting relationships. Your financial journey is our priority ”



About Company

At WERISE DSA, we're dedicated to empowering individuals and businesses across the financial and real estate landscapes. Founded in 2017-2018, our company emerged from a clear vision: to be a reliable and accessible partner for all your financial aspirations and property needs. We understand that navigating the complexities of loans, investments, insurance, and real estate transactions can be daunting. That's why we've built our foundation on providing expert guidance, transparent processes, and personalized solutions tailored to your unique circumstances.

Our journey began with a commitment to hands-on service and direct client engagement. We've meticulously developed our expertise across diverse financial products and real estate opportunities, ensuring we can offer comprehensive support whether you're looking to secure a home loan, invest in property, or navigate insurance options.

From our humble beginnings with just two dedicated individuals, WERISE DSA experienced rapid growth, expanding to a dynamic team of 18 employees within our first year. This significant growth is a direct result of our unwavering dedication to client satisfaction, our proactive approach to market changes, and the profound trust placed in us by our ever-growing client base of over 2,500 people. We believe our success is intrinsically linked to the success of our clients, and we strive to foster long-term relationships built on integrity and mutual respect.

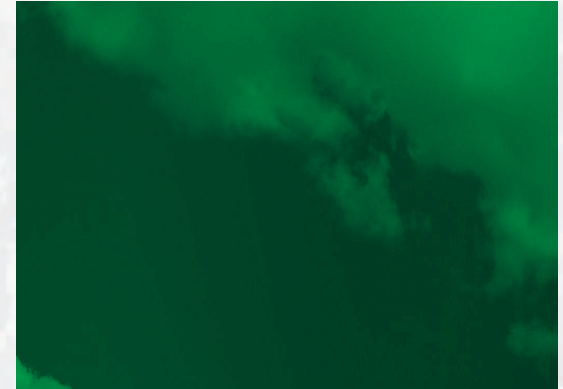
Our Core Services



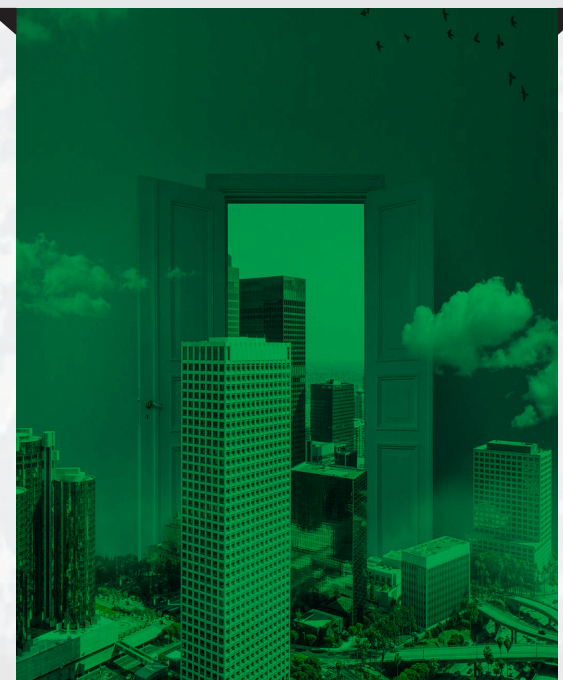
**Financial
Services**



**Insurance
Services**



**Real Estate
Services**



At WERISE DSA, we're your comprehensive partner, simplifying complex decisions across three key areas. We offer expert guidance in Financial Services to secure your future, tailored Insurance Services for peace of mind, and insightful Real Estate Services to help you make informed property choices.



Financial Services

Our Loan Products

At WERISE DSA, we provide comprehensive financial solutions designed to help you achieve your goals. Leveraging our expertise in loans and investments, we guide you through complex financial landscapes. Our focus is on empowering you with the right strategies for a secure financial future.



Personal Loans



Business Loans



Home Loans



Car Loans



Education Loans



Working Capital

Mortgage Loans, OD Loans, Loan Agents Property (LAP), Project Funding, Balance Transfer and more...

Why Choose Our Loan Services?

Fast Approval

Low Interest Rates

Minimal Document

Our Process

Apply

Submit Doc

Get Approved

Received Funds

Personal Loan

Dream Big. Borrow Smart

WHY CHOOSE US?



Fast Approval



Simple Process



Low Interest Rates



No Hidden Charges



Flexible Repayment Options

How to increase your Loan approvals?

Eligibility Criteria	Criteria Details
Minimum Salary	₹ 10,000
Age Limit	21 - 65 yrs
Loan Requirement	₹ 50,000 to ₹ 25 Lakhs
New Loans in last 6 months	Not more than 4 Loans
KYC Documents	Aadhar and Pan Card
Address Proof	Own Property only, Electricity Bill (If Rented, Their Agreement and Electricity Bill)
Credit Profile	<ul style="list-style-type: none">• 700+ personal CIBIL• Regular EMI Repayment Track• No Defaults on Previous Loans
Work Experience	Salaried : Minimum 6 months In Current Job

Business Loan (LAP)

Expanding Opportunities for Every Small Enterprise

PRODUCT FEATURES :

Loan Amount Up to 50 Lakhs

Loan against Commercial & Residential Properties

Tenure of up to 7 Year

Interest rate starting from 15% per annum

Zero Initial Login Fee

BUSINESS AND CUSTOMER ELIGIBILITY:

- Age Limit of 21 to 70
- Business operational for a minimum of 1 year
- One Female Co-Borrower Preferred Customer

Customer & Business Documents	Applicant	Co-Applicant
Aadhar And PAN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Last 12 Months' Bank Statements Of Business Accounts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> (If Self Employed)
ITR/ GST Return of last 1 Yrs (If Loan Amount > 20 Lacs)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
6 Months of Bank Statements & 3 months of Payslip	<input type="checkbox"/>	<input checked="" type="checkbox"/> (If Salaried)
Proof of Business (Udhyam, GST, Trade License, Shop & Establishment Act, Etc)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> (If Self Employed)
Udhyam Aadhar (Proprietor) / Partnership Deed (Partner) /Registration Proof (Pvt Ltd)	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Property Document	<ul style="list-style-type: none"> • Latest Sale Deed • 13 Yrs Property Chain / 13 Yrs Ec • Latest Property tax receipt/ Khatha certificate/ Patta or TSLR
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Unsecured Business Loan

The best financial solutions for every Business

WHAT MAKES US DIFFERENT?



No co-applicants needed



No own house proof required



No ITR/GST required



Open to New to Credit (NTC) customers

How to increase your Loan approvals?

Follow the below pointers while logging in the case

Eligibility Criteria	Criteria Details
Age Limit	21 - 65 yrs
Loan Requirement	₹ 50,000 to ₹ 25 Lakhs
Monthly Revenue	Monthly revenue more than ₹ 25,000
New Loans in last 6 months	Not more than 4 Loans
Credit Profile	<ul style="list-style-type: none"> • 650+ personal CIBIL • Regular EMI Repayment Track • No Defaults on Previous Loans
Business Vintage	1 year from registration
Business Type	Proprietorship, Partnership, Pvt. Ltd.
Negative Industry	Avoid sourcing customers from the below-mentioned industry list

We Do Undertake

The following profile also

Customers doing the following businesses are eligible for a loan from WeRise DSA

- Poultry & Meat Products Seller
- Tobacco Products Seller
- Vegetables & Fruits Seller
- Commercial Complex
- Wine Shops
- Lawyers
- Owner and Employee of Bar Gambling Business
- Politically Exposed Person
- Internet Browsing Centers
- Cable and other Pay Television Services
- Coal and Lignite Mining
- Minerals Mining
- Minerals & Energy Sources Mining
- Commercial Complex
- Chit Funds
- Collection Agencies
- Commodity/Bullion Traders
- Lottery Agencies
- Money Changers/Exchangers
- Money Lender Finance Companies
- Stock Broker
- Public Relations
- Commission Services (Only those booking commission income)
- Real Estate Infrastructure Services
- Radio Broadcasting Media
- Developer Builder
- Real Estate Broker & Property Dealer
- Toll Revenue
- Salon & Beauty Parlour
- Renting Services

Help your customers achieve their dreams by getting Business Loan from us!

Connect with your personal relationship manager today and
dive into a world of possibilities!

Home Loan

Help your customers own their dream Home with us!

Get loans running up to 75 Lakhs with a tenure of up to 30 years
What are the different types of home loans offered by WERISE DSA?



HOUSE PURCHASE
(Individual House / Apartment)



PLOT + CONSTRUCTION LOAN



LOAN AGAINST PROPERTIES



BALANCE TRANSFER TOP-UP LOAN

Who are your eligible customers, and what are the mandatory documents required?

Title	Eligibility Criteria	Criteria Details
Eligibility	<ul style="list-style-type: none"> Age: 21-60 Years Loan Amount 2L-75L Loan Tenure: Up to 30 Yrs Salary: Mini Rs. 7000/Month Experience: Mini 3 Yrs One Female CO-Borrower mandatory 	<ul style="list-style-type: none"> Age: 21-70 Years Loan Amount 2L-75L Loan Tenure: Up to 30 Yrs Salary: Mini Rs. 7000/Month Experience: Mini 3 Yrs Business Vintage One Female Co-Borrower mandatory
KYC Documents	<ul style="list-style-type: none"> PAN Aadhaar 	<ul style="list-style-type: none"> PAN Aadhaar
Income Documents	<ul style="list-style-type: none"> 6 Months Bank Statements Last 3 Months' Salary Slip 	<ul style="list-style-type: none"> 12 Months Bank Statement Business Address Proof BusinessVintage/ Registration Certificate/ GST Certificate/ Other Docs 2 Yrs ITR

What are the mandatory property documents for housing loans?

Documents	House Purchase / Build-Up Purchase / Resale	Plot Purchase / Construction / Extension / Renovation	Loan Against Property
13-Year Property Chain	✓	✓	✓
Sale Deed / Title Deed (in favor of seller)	✓	✓	✓
Sale Agreement (Buyer & Seller)	✓	✓	✗
Allotment Letter from Builder	✓	✗	✗
Occupancy Certificate	✗	✓	✗
Construction / Renovation Estimates from Architect	✗	✓	✗
Title Deed / Sale Deed (in favor of borrower) If Available	✗	✗	✓
KYC Documents of Seller (PAN, Aadhaar, 6-month Bank Statement)	✓	✗	✗
Approved Map of the Property If Available	If Available	✓	If Available

Basic Process for Home Loan

1. Lead Creation
2. KYC and Income Document Submission
3. Credit Evaluation
4. Loan Sanction
5. IMD Collection
6. Property Document Submission
7. Legal & Technical Evaluation
8. Loan Agreement Signing
9. Cheque Handover

Education Loan

Invest in Knowledge Today, Build a Brighter Tomorrow

Who are your eligible customers, mandatory documents required?

Eligibility Criteria	<ul style="list-style-type: none">• An Indian citizen with confirmed admission• Undergraduate, Postgraduate, or Professional courses• Parent or guardian as co-applicant (if required)• Academic performance & institute accreditation Required
Required Documents	<ul style="list-style-type: none">• Admission Letter• Student & Parent ID Proof• Address Proof• Fee Structure from the Institute• Income Documents of Co-applicant• Previous Academic Records
Loan Amount & Interest	<ul style="list-style-type: none">• Interest Minimum: ₹50,000• Maximum: ₹50 Lakhs (depends on course and institute)• Interest Rate: Starting at 8.5% p.a.• Moratorium Period: Course Duration + 6 - 12 months



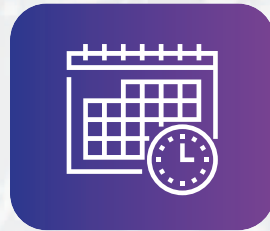
Types Of Insurance

Gain peace of mind with our tailored Insurance Services, understanding the diverse needs of our clients. We offer expert advice on various insurance products, ensuring you find the coverage that best protects your assets and well-being. Our aim is to provide reliable and clear solutions for your insurance requirements.



Life Insurance

Security Today. Peace of Mind Tomorrow



Term Plan

Big Protection. Small Premium



Saving Plan

Your Saving. Their Security



Health Insurance

Care When You Need It Most



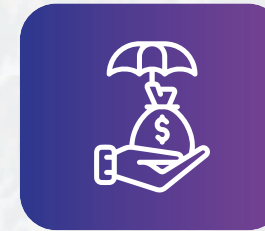
Next Year Income Plan

Create a Second Income Stream, Stress-Free



Guaranteed Plan

Protect Your Loved Ones with Guaranteed Payouts



General Insurance

Smart Insurance for Smart Living

Benefits

Affordable Premiums

100% Claim Support

Expert Advice

Tax Saving Options



Real Estate Lead Werise Agency



What We Offer

Navigate the property market with confidence through our dedicated Real Estate Services. Whether buying or selling, our team offers insightful guidance on residential and commercial properties. We're committed to helping you make informed decisions and secure the best real estate opportunities.

Lead Generation Through Google and Facebook Ads
10+ Years Of Experience in Real Estate Project Marketing



Bank Auction
Property Deals



Buy / Sell / Rent
Assistance



Market Price
Evaluation

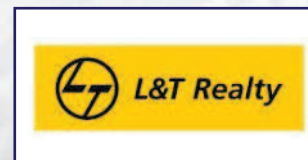


Legal and
Document Support

Service Areas



Our Client's Projects



And More...



Why Choose Us?

Choose **WERISE DSA** for our decade of expertise in finance and real estate, a client-first approach that prioritizes your needs, and a proven track record of rapid growth and trust from over 2,500 clients. We're committed to building your success through integrity and dedicated service

- End-to-End Services
- Trusted by 200-2500+ Clients
- Trusted by 50+our Connectors
- Transparent Process
- Dedicated Advisor for Every Client
- Fast Service & After-Sale Support





Our Network & Collaborations

With Werise DSA

Our client network is diverse, loyal, and rapidly expanding. We work closely with **over 100+ local connectors** and have established relationships, resulting in **250+ deal closures**.

Our collaborations span various sectors, including banking, insurance, and real estate.

We've partnered with industry leaders such as:

- We are Financial Partners with all Banks and NBFCs: **HDFC Home Finance, Axis Home Finance, ICICI Home Finance, Indian Bank, Can Fin Home Finance, and others.**
- We Have Co-Partners of PAN India's Top 10 DSA: **Square Capital, Andromeda, Urban Money, Ruloans, Aadifidelis, etc.**
- Additionally, we are partners in the Top 10 Insurance Broking Companies: **Renewbay, NJ Insurance, ICICI Lombard, Niva Bupa, Care Health Insurance, Kotak Life Insurance, Bajaj Finance, HDFC Life Insurance, SKYNHOPE SOLUTIONS, and others.**
- Our reach also includes collaborations with prominent Builders and Developers: **Chandak Properties, Romell Group, Prestige Group, Oberoi Developers, Mahindra & Mahindra Group, JP Infra, Reliance Group, VBH Developers, Arman Louts, M.K. Builders & Developers, and many others.**

From RERA-compliant projects to funding community institutions and private real estate deals, we ensure that every client, big or small, receives personalized, transparent, and efficient service.



Our Network & Collaborations

With Werise DSA



Deutsche Bank



And
More...





Werise

Head Office Teams



Rohini D. Gupta
Manager



Priya S. Gupta
Deputy Manager



Rasika N. Dalvi
Accountant



Virendra B. Yadav
Off. Sub Coordinator



Amitesh A. Singh
Real Estate Manager



Contact Us?

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[linkedin.com/company/werisedsa](https://www.linkedin.com/company/werisedsa)



Let's Chat

Happy to help you



Let's grab a cup of coffee !